

## MARKETING AND POLICY INTERNSHIP

Distributed Sun (DSUN) is seeking an enthusiastic Marketing and Policy Intern with university coursework in marketing, communications, and policy change. The fellow will support media outreach, gather information on market opportunities, and research and report on the changing policy landscape in the company's area of interest of commercial, industrial, and community solar in the United States. The right candidate will be well organized, a team player, and able to learn independently and on the job. A strong applicant will be able to communicate their strengths, their weaknesses, and the method by which they will improve over the duration of the internship.

### Primary Duties and Responsibilities

The Marketing and Policy Intern will work with the Operations Team. Responsibilities will include:

- Support of social media marketing through online forums with supervision;
- Execution of plans for the New Energy Summit, the company's annual industry convention;
- Perform detailed research on solar-friendly states in laws, regulations, and legal opinions. Research shall include both quantitative and qualitative research.
- Draft concise reports on new market opportunities;
- Data collection and analysis;
- Professional writing including but not limited to, fact sheets/reports/presentation materials

### Requirements

- Education: Undergraduate students in public policy, economics, business, math, or related fields;
- Experience in performing primary policy research from public sources and publications
- Interest in renewable energy finance. Preferred coursework:
  - Energy Policy
  - Communications and Marketing
  - Technical Writing
- Dexterity with Microsoft Word, Excel, and PowerPoint is required;
- Experience in the renewable energy industry preferred but not required;
- Strong written and verbal communication skills with an aptitude for working independently with minimal supervision

### Application Process

Please include your cover letter and resume in an email to [Bahareh@distributedsun.com](mailto:Bahareh@distributedsun.com) with "Marketing and Policy Internship" in the subject line. Please name your resume files with your last name and the position.

### Company information

Distributed Sun develops, invests in, owns and operates solar energy (photovoltaic) systems across nine US states. The company is growing rapidly with specific focus on making solid investments in the commercial, industrial, and community solar energy segments.

Distributed Sun has a strong internship program that has led to the fulfillment of many full time positions at the company. Distributed Sun aims to create an open environment in which interns and full-time employees can learn and assess the opportunities. Candidates should be available to work 20-40 hours per week for the summer and through the school year, if needed.